



**Texas Blackboard Users Group
Friday October 22**

Annual Conference October 21-23
Blazin' New Trails on the Blackboard Frontier
<http://www.t-bug.org/>

KEYNOTE

Come join Jim Hermens, Senior Vice President of Product Management & Strategy at Blackboard, discuss the Blackboard vision and roadmap. Jim will touch on not only where he sees the Blackboard Learn product going in the future but additionally how Blackboard fits into the fold of the many e-Learning technologies people use every day. Jim will also discuss recent changes such as the new Bb Collaborate (formerly Wimba and Elluminate) as well as exciting new partnerships with McGraw-Hill and Barnes & Noble and what that means for you moving forward.